

# CEO Commitment Letter

**Business ambition for an inclusive  
and regenerative economy.**

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The Swiss Triple Impact (STI) is an engagement program designed to accelerate the shift towards a resilient and sustainable Swiss economy. A B Lab initiative, co-initiated with GCNSL and ecosystem partners. The program, which is unique on a European level, helps Swiss companies measure, manage and use their contribution to the Sustainable Development Goals (SDGs) as an opportunity. The STI program creates an impetus for a nationwide commitment, with the aim of involving as many companies of different sizes and sectors as possible.

Recognizing the value of an inclusive and regenerative economy, I am pleased to confirm that \_\_\_\_\_ is joining the Swiss Triple Impact movement of leading companies aligning their business with the UN Sustainable Development Goals (SDGs). We thereby commit to pursuing a material positive impact on society and the environment through our business and operations and emphasize our wish to balance profit and purpose.

By signing this letter, \_\_\_\_\_ commits to align its ambition with the following pledges and to undertake the related measures to achieve these pledges:

Global challenges can only be solved through joint sustainable behavior and action. Our company wishes to join the growing group of leading companies that are setting ambitious targets in line with the Agenda 2030. By doing so, we recognize the crucial role the business community can play in achieving the SDGs and to protect the health and well-being of present and future generations.

\_\_\_\_\_ Place

\_\_\_\_\_ Date

  
\_\_\_\_\_ Signature